

SVA Plumb Financial – What is Investing With Impact?

Have you ever thought your personal investments could go beyond return on investment and provide impact? Socially Responsible Investing, also known as SRI, can provide you the opportunity to provide both financial and social returns with a single investment. You can invest in companies that support the values and causes you want to encourage. For example, do you want to have an impact on climate change? On gender diversity? On hiring practices? Sustainable investing considers three areas, environmental, social, and corporate governance – ESG. These criteria are used to develop portfolios that allow you to invest with impact. Our team at SVA Plumb Financial shares your passion for sustainable investing. With over 10 years of experience analyzing SRI mutual funds, we help create portfolios that align with your values. Are you ready to invest with impact? Give us a call if you would like to start creating your SRI footprint today.